



March 4, 2025



08.00-10.00

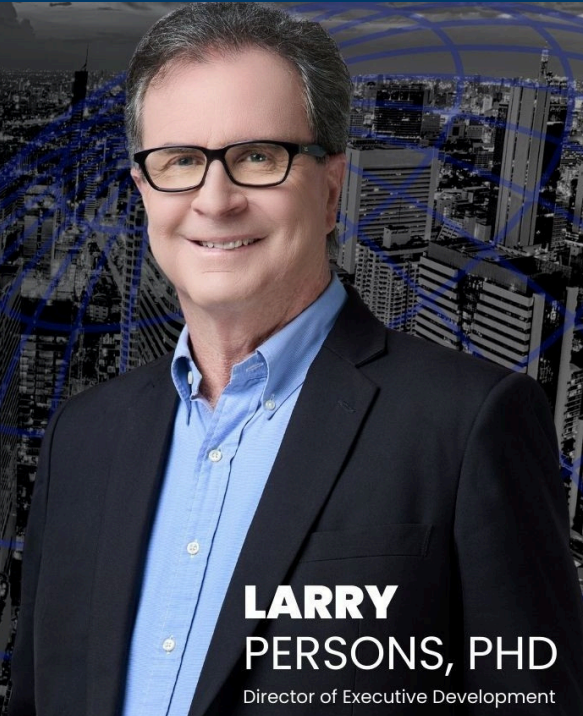


THB 3,000

Jackson Grant  
*Executive*

## Meet Dr. Larry

The Expert in Cultural Intelligence &  
Leadership Mastery



**LARRY  
PERSONS, PHD**  
Director of Executive Development

**Guide your executives into greater self-awareness, powerful insights, and measurable short-term goals that will lead them to work culturally smarter by leveraging the science of cultural intelligence.**

Author of the groundbreaking book, *The Way Thais Lead*, Dr. Larry is a leadership development expert specialising in cultural intelligence, executive coaching, and winning the hearts of Thais in the workplace. With exceptional command of the Thai language and an insider's understanding of Thai culture, Dr. Larry holds a PhD in Intercultural Studies and has been a visiting professor of 'Culturally Intelligent Leadership' at Sasin School of Management, Chulalongkorn University. Now for the first time he is a visiting expert at AIHM.

## Learning Outcomes

- Understand how cultural intelligence can be applied to navigate and succeed in diverse global workplaces.
- Recognise key workplace behaviours that hinder trust-building between Thai and other cultures.
- Develop practical strategies to foster stronger cross-cultural collaboration and leadership.